

DIGITAL

Social Media

MCCS Yuma Pages
(843px x 403px jpg, png)

\$25 per story post, per page.
**maximum of 4 posts per mo. Stories only*

MCCS Email Newsletter

Highlights MCCS Yuma happenings
(570px x 325px jpg, png)

\$50 per week
\$150 per month

MCCS Yuma Website

Homepage Tile (475px x 267px jpg, png)
\$250 per month

Secondary page tile ad (275px x 180px jpg, png)
\$75 per month

Sunset Movie Theater Slide

Upcoming base events in a 30 minute slideshow that shows before every movie. \$50 creative change fee.
Requires 1 week advanced notice.
(1920px x 1080px jpg, png, mp4)

Open Rate (Monthly)
15 Sec Spot: \$200 per month

Contracted Rate (Quarterly - Yearly)
15 Sec Spot: \$150 per month

TV Screen Display (No Audio)

Upcoming base events slideshow that plays at various high traffic MCCS facilities. \$50 creative change fee.
Requires 1 week advanced notice.
(1920px x 1080px jpg, png, mp4)

Open Rate (Monthly)
15 Sec Spot: \$350 per month

Contracted Rate (Quarterly - Yearly)
15 Sec Spot: \$300 per month

Internal Base Marquees (No Audio)

Digital marquee/billboard featuring upcoming base events in 6 locations on MCAS Yuma. *\$100 creative design fee.
Requires 1 week advanced notice for creative changes.
(126xpx x 72px jpg, avi, mp4)

Open Rate (Monthly)
\$150 per week
\$500 per month

Contracted Rate (Quarterly - Yearly)
\$100 per week
\$300 per month

External Marquee (No Audio)

Digital marquee/billboard facing the city intersection of Ave 3 East & 32nd Street, 3 Sided. *\$100 creative design fee.
Requires 1 week advanced notice for creative changes.
(624xpx x 260px jpg, avi, mp4)

Open Rate (Month to Month)
\$175 per week
\$600 per month

Contracted Rate (Quarterly - Yearly)
\$125 per week
\$400 per month

PRINT

Posters

Food court, Gym
(22in x 28in)

\$100 per month, per location

Banners

Gym, Gas Station, Pool/Library, Hart Street
(3.75ft x 7.75ft)

\$200 per month, per location

Gas Pump Toppers

One-Sided (24.5in x 15.25in)

2 Pumps: \$150 per month
4 Pumps: \$300 per month